

Ref: DFL/SEC/2025-26/03

Date: May 26, 2025

To,
The Manager
Department of Corporate Services,
BSE Limited,
Phirozee Jeejeeboy Towers,
Dalal Street, Fort,
Mumbai – 400 001
Scrip Code: 512048

Dear Sir/Madam,

Subject: Newspaper Advertisements of the Public Notice regarding the Change in Name of the Company.

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the copies of newspaper advertisement pertaining Public Notice dated May 22, 2025 regarding the Change in Name of the Company to DhanSafal Finserve Limited, published by the Company in the Active Times and Mumbai Lakshadeep.

The above information is also available on the website of the Company at www.dhansafal.com.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,
For DhanSafal Finserve Limited,

Ankur Agrawal
Managing Director
DIN: 06408167

Encl: as above

DHANSAFAL FINSERVE LIMITED

Formerly known as Luharuka Media & Infra Limited

Registered Address

A-301, Hetal Arch, S.V. Road,
Malad (W), Mumbai, Maharashtra - 400064

 : +91 22 6894 8508/09

Corporate Address

G- 1402, Lotus Corporate Park, Jay Coach Area,
Goregaon East, Mumbai - 400063

 : +91 8879 911 311

ACTIVE TIMES

Jeevan safal with DhanSafal

DHANSAFAL FINSERVE LIMITED

(Formerly known as Luharuka Media & Infra Limited)

CIN: L65100MH1987PLC044094

Registered Office: A-301, Hetal Arch, S.V. Road, Malad (West), Mumbai 400064;

Phone No.: 022-6894-8500/08/09, Fax: 022-2889-2527;

Email: info@dhansafal.com ; Website: www.dhansafal.com**PUBLIC NOTICE**

This notice is being issued by the Company incorporated under the provision of the Companies Act, 1956 and registered with Reserve Bank of India ("RBI") as non-deposit taking non-banking financial company ("NBFC" or "Company"), having its Registered Office at A-301, Hetal Arch, S.V. Road, Malad (West), Mumbai 400064, in compliance with the provision of RBI Master Directions and No Objection Certificate issued by RBI dated April 02, 2025 for change in name of the Company from "Luharuka Media & Infra Limited" to "DhanSafal Finserve Limited".

In view of the above, the Company hereby issues this public notice to formally inform and apprise the general public that the Company has received Certificate of Incorporation pursuant to change of name from Registrar of Companies ("ROC") for the aforementioned change. This step has been taken to ensure transparency and to keep all concerned parties adequately informed.

For and on behalf of the Board of Directors of
DhanSafal Finserve Limited

Sd/-

Ankur Agrawal

Managing Director

DIN: 06408167

Place: Mumbai

Date: May 22, 2025

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DIN: 06408167

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