



LUHARUKA MEDIA & INFRA LIMITED

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CIN: L65100MH1987PLC044094

Ref No: LMIL/SEC/2024-25/52

Date: October 28, 2024

To,
The Manager,
Department of Corporate Services,
BSE Limited,
Phirozee Jeejeeboy Towers,
Dalal Street, Fort,
Mumbai - 400 001
Scrip Code: 512048

Dear Sir/Madam,

Subject: Inauguration of Branch Office at Indore and commencement of its commercial operations.

In relation to the captioned subject and pursuant to Regulation 30 read with the Para B of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”), we are pleased to inform you that today, i.e. October 28, 2024, the Company has inaugurated a new Branch Office and commenced its commercial operations in the city of Indore, Madhya Pradesh under its brand “DhanSafal”.

This Branch Office is an initial step of the Company in introducing and diversifying the brand, DhanSafal in the state of Madhya Pradesh.

This diversification will *interalia* help the Company to reach its goals by expanding the availability of financial products under DhanSafal to the customer base in Madhya Pradesh.

The above information will also be available on our websites at: - www.luharukamediainfra.com and www.dhansafal.com.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,
For Luharuka Media & Infra Limited

Ankur Agrawal
Managing Director
DIN: 06408167