

Ref No: DFL/SEC/2025-26/30

Date: August 30, 2025

To,
The Manager
Department of Corporate Services,
BSE Limited,
Phirozee Jeejeeboy Towers,
Dalal Street, Fort,
Mumbai – 400 001
Scrip Code: 512048

Dear Sir/Madam,

Sub: Newspaper Advertisement regarding Notice of the 44th Annual General Meeting

Pursuant to Regulation 30 of the Securities and Exchange Board of India (“SEBI”) (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in compliance with the various circulars issued by Ministry of Corporate Affairs (“MCA”) and SEBI from time to time, enclosed herewith the copies of newspaper advertisements giving public notice to the shareholders *inter alia* intimating that the 44th Annual General Meeting of the Company will be held on **Thursday, September 25, 2025 at 4:00 P.M.** (IST) through Video Conferencing/ Other Audio Visual Means, E-Voting, matter related to Special Window for Physical Shareholders and Awareness on Saksham Niveshak – 100 Days Campaign, published today, i.e., **Saturday, August 30, 2025 in Financial Express and Mumbai Lakshadeep.**

The above information is also available on the website of the Company at www.dhansafal.com.

You are requested to take the above information on your record.

Thanking you.

Yours faithfully,
For Dhansafal Finserve Limited

Ankur Agrawal
Managing Director
DIN: 06408167

Encl: A/a

DHANSAFAL FINSERVE LIMITED

Formerly known as Luharuka Media & Infra Limited

Registered Address

G- 1402, Lotus Corporate Park, Jay Coach Area, Goregaon East, Mumbai - 400063

 +91 8879 911 311 | +91 22 6894 8508/09



Jeevan safal with DhanSafal

DHANSAFAL FINSERVE LIMITED

(Formerly known as "Luharuka Media & Infra Limited")

CIN: L65100MH1981PLC044094

Registered Office: G-1402, Lotus Corporate Park, Goregaon East, Mumbai, Maharashtra 400063;

Phone No.: 022-6894-8500/08/09, Fax: 022-2889-2527;

Email: info@dhansafal.com; Website: www.dhansafal.com**INFORMATION REGARDING 44th ANNUAL GENERAL MEETING OF THE COMPANY TO BE HELD THROUGH VIDEO CONFERENCE ("VC") / OTHER AUDIO-VISUAL MEANS ("OAVM")**

NOTICE is hereby given that the 44th (Forty-Fourth) Annual General Meeting ("the AGM/the Meeting") of the Members of **DHANSAFAL FINSERVE LIMITED** ("the Company") will be held on **Thursday, September 25, 2025 at 04:00 P.M. IST** through Video Conference ("VC")/ Other Audio Visual Means ("OAVM") via facility provided by **National Securities Depository Limited ("NSDL")** in compliance with the applicable provisions of the Companies Act, 2013 ("the Act") and the Rules made thereunder and Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") and read with all applicable circulars on the matter issued from time to time by the Ministry of Corporate Affairs ("MCA") and the Securities and Exchange Board of India ("SEBI"), to transact the business set out in the Notice calling the AGM.

1. Dispatch of Annual Report:

The e-copy of the Notice of the 44th AGM along with the Annual Report for the financial year 2024-25 of the Company will be available on the website of the Company at www.dhansafal.com/newspaper-advertisements/. Additionally, the Notice of AGM will also be made available and may be accessed from the relevant section of the website of the Stock Exchange where shares of the Company are listed i.e., BSE Limited at www.bseindia.com and National Securities Depository Limited ("NSDL") at www.evoting.nsdl.com.

Members can attend and participate in the AGM **ONLY** through the VC/OVAM facility, the details of which will be provided by the Company in the Notice of AGM. Accordingly, please note that no provision has been made to attend and participate in the 44th AGM of the Company in person. Members attending the meeting through VC/OVAM shall be counted for the purpose of reckoning quorum under Section 103 of the Act.

The Notice of AGM along with the Annual Report will be sent electronically to those Members whose e-mail addresses are registered with the Company/ Registrar & Share Transfer Agent (**Registrar/ RTA/** Depository Participants (**DPs**)). Further, as per the SEBI Listing Regulations a letter providing the web-link, including the exact path, where Annual Report for the financial year 2024-25 is available, will be sent to those Members whose e-mail address is not registered with the Company. Also, the hard copies of the Notice of 44th AGM and Annual Report for the financial year 2024-25 will not be sent to any shareholders, unless any member has requested for the same. **Shareholders holding shares in dematerialized mode are requested to register their email addresses and mobile numbers with their relevant depositories through their DPs. Shareholders holding shares in physical mode are requested to furnish their email addresses and mobile numbers with the Company's RTA i.e., Adroit Corporate Services Private Limited at info@adroitcorporate.com along with self-attested copy of PAN Card.**

2. Manner of casting vote(s) through e-voting:

The shareholders will have an opportunity to cast their vote through electronic means either during the remote e-voting period before the AGM or through e-voting during the AGM. The manner of e-voting for shareholders holding shares in dematerialized mode, physical mode and process for registration of email addresses for those shareholders who have not yet registered the same will be provided in the Notice to the shareholders.

3. Saksham Niveshak – 100 Days Campaign: Pursuant to MCA circular dated July 18, 2025, the Company has initiated a special campaign from July 28, 2025 to November 06, 2025 to facilitate shareholders in updating their KYC/bank/nominee/contact details and claiming unclaimed dividends. Further, a list of shareholders whose dividend are unpaid/unclaimed is available on the website of the Company at www.dhansafal.com/investor-service-request-forms/. Shareholders are requested to contact the Company's RTA i.e., Adroit Corporate Services Private Limited at info@adroitcorporate.com to avoid transfer of their dividend/shares to Investor Education and Protection Fund Authority.**4. Re-lodgement of Transfer Deeds (One-time Special Window):** SEBI has provided a special window from July 07, 2025 to January 06, 2026 for shareholders holding shares in physical form to re-lodge transfer requests lodged prior to April 01, 2019 that were rejected/returned/not processed. All such transfers will be effected only in demat mode. Shareholders falling under this category are requested to initiate the process within the stipulated time. For assistance, please contact our RTA i.e., Adroit Corporate Services Private Limited at info@adroitcorporate.com or the Company at info@dhansafal.com.By Order Of The Board of Directors Of
Dhansafal Finserve Limited

Sd/-

Ankur Agrawal

Managing Director

Din: 06408167

Date: August 30, 2025

Place: Mumbai



Jeevan safal with DhanSafal

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