DhanSafal
Jeevan safal with DhanSafal

Ref No: DFL/SEC/2026-27/24

Date: August 28, 2026

To,
The Manager
Department of Corporate Services,
BSE Limited,
Phirozee Jeejeeboy Towers,
Dalal Street, Fort,
Mumbai – 400 001
Scrip Code: 512048

Dear Sir/Madam,

Subject: Newspaper Advertisement regarding Notice of the 45th Annual General Meeting and related Shareholder matters.

Pursuant to Regulation 30 of the Securities and Exchange Board of India ("SEBI") (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in compliance with the various circulars issued by the Ministry of Corporate Affairs ("MCA") and SEBI from time to time, please find enclosed herewith, the copies of the newspaper advertisements giving notice to the shareholders, *inter alia*, intimating that the 45th Annual General Meeting will be held on **Wednesday, September 23, 2026 at 11:00 A.M.** (IST) through Video Conferencing /Other Audio-Visual Means, along with information relating to e-voting published today, i.e., **Friday, August 28, 2026** in **Financial Express and Mumbai Lakshadeep.**

The above information is also available on the website of the Company at www.dhansafal.com.

You are requested to take the above information on your record.

Thanking you.

Yours faithfully,
For DhanSafal Finserve Limited

ANKUR AGRAWAL
Digitally signed by ANKUR AGRAWAL
Date: 2026.08.28 13:01:32 +05'30'

Ankur Agrawal
Managing Director
DIN: 06408167

Encl: A/a

DhanSafal
Jeevan safal with DhanSafal

DHANSAFAL FINSERVE LIMITED

(Formerly known as "Luharuka Media & Infra Limited")

CIN: L65100MH1981PLC044094

Registered Office: G-1402, Lotus Corporate Park, Goregaon East, Mumbai, Maharashtra 400063; **Phone No.:** 022-6894-8508/09 **Email:** info@dhansafal.com; **Website:** www.dhansafal.com

INFORMATION REGARDING THE 45th ANNUAL GENERAL MEETING OF THE COMPANY TO BE HELD THROUGH VIDEO CONFERENCE ("VC") / OTHER AUDIO-VISUAL MEANS ("OAVM").

Notice is hereby given that the **45th (Forty-Fifth) Annual General Meeting** ("the AGM/the Meeting") of the Members of **DhanSafal Finserve Limited** ("the Company") will be held on **Wednesday, September 23, 2026** at **11:00 A.M. (IST)** through Video Conference / Other Audio-Visual Means ("VC/OAVM") via facility provided by National Securities Depository Limited in compliance with all the applicable provisions of the Companies Act, 2013 ("the Act") and the Rules made thereunder and Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") and read with all applicable circulars on the matter issued from time to time by the Ministry of Corporate Affairs ("MCA") and the Securities and Exchange Board of India, to transact the business set out in the Notice calling the AGM.

1. **Dispatch of Annual Report:**

   The e-copy of the Notice of the 45th AGM along with the Annual Report for the financial year 2025-26 of the Company will be available on the website of the Company at www.dhansafal.com. Additionally, the Notice of the AGM will also be made available and may be accessed from the website of BSE Limited at www.bseindia.com and National Securities Depository Limited at www.evoting.nsdl.com.

   Members can attend and participate in the AGM ONLY through the VC/OAVM facility, the details of which will be provided by the Company in the Notice of the AGM. Accordingly, please note that no provision has been made to attend and participate in the 45th AGM of the Company in person. Members attending the meeting through VC/OVAM shall be counted for the purpose of reckoning quorum under Section 103 of the Act.

   The Notice of AGM along with the Annual Report will be sent electronically to those Members whose e-mail addresses are registered with the Company/ Registrar & Share Transfer Agent ('**Registrar/ RTA**')/ Depository Participants ('**DPs**'). Further, as per the SEBI Listing Regulations a letter providing the web-link, including the exact path, where the Annual Report for the financial year 2025-26 is available, will be sent to those Members whose e-mail address is not registered with the Company. Also, the hard copies of the Notice of the 45th AGM and Annual Report for the financial year 2025-26 will not be sent to any shareholders, unless any shareholder has requested for the same.

   Shareholders holding shares in dematerialized mode are requested to register their email addresses and mobile numbers with their relevant depositories through their DPs. Shareholders holding shares in physical mode are requested to furnish their email addresses and mobile numbers with the Company's RTA, i.e., Adroit Corporate Services Private Limited at info@adroitcorporate.com along with self-attested copy of PAN Card.

2. **Manner of casting vote(s) through e-voting:**

   The shareholders will have an opportunity to cast their vote through electronic means either during the remote e-voting period prior to the AGM or through e-voting during the AGM. The manner of e-voting for shareholders holding shares in dematerialized mode, physical mode and process for registration of email addresses for those shareholders who have not yet registered the same will be provided in the Notice to the shareholders.

By Order of the Board of Directors of
DhanSafal Finserve Limited,
Sd/-
Nishi M. Shah
Company Secretary & Compliance Officer

Date: August 28, 2026
Place: Mumbai